

sponsorship

WHO WE ARE

CATHOLIC SISTAS is pleased to offer you sponsorships! My name is Martina Kreitzer, and I am the foundress. I am a homeschooling momma to six and one in heaven. CATHOLIC SISTAS is a multi-contributor blog created in 2011 and consists of more than 40 different writers called Ink Slingers who write about all aspects of the Faith. CATHOLIC SISTAS has been found on all corners of the Catholic internet, from RELEVANT RADIO, CATHOLICMOM.COM, BIG PULPIT, SPIRIT DAILY, NEW ADVENT, VEILS BY LILY, PEWSITTER, LIFE SITE NEWS, NATIONAL CATHOLIC REGISTER, to ELECTING THE POPE, and SETON HOME MAGAZINE. In addition to great content, CATHOLIC SISTAS has a solid reputation of running some of the most exciting giveaways for Catholics. We love promoting faithful Catholic companies! **Average daily traffic** hovers between 850-1200 page views. Just after our third year anniversary in August 2014, we exceeded **one million total page views**. Our engagement in social media doesn't just stop with the blog. We have a strong presence on [PINTEREST](#), [FACEBOOK](#), [INSTAGRAM](#), and [TWITTER](#) as well! More information can be found on our [media kit](#).

WHO ARE YOUR READERS?

Our readership consists of mostly women who come from a variety of backgrounds such as: Cradle Catholics, converts, reverts, stay-at-home moms, work-from-home moms, working mothers, degreed professionals, homeschooling moms, women involved in the pro-life movement, moms of littles, moms of many, women who struggle with infertility, and same-sex attraction. Our readers are also a lively group who know how to laugh and enjoy talking about WHAT'S FOR DINNER?, a popular daily post on our Facebook fan page.

SOUNDS GREAT! HOW DO I SIGN UP?

Prior to the start of sponsorship, we ask that you fill out an [information sheet](#) and submit it to CATHOLIC SISTAS. After reviewing your submission, we will prayerfully consider whether our audience, our mission statement, and your business are a good match. We want a relationship with each of our sponsors - for your products or brand to hit the sweet spot with our audience, and an information sheet and personal contact with you will help to that end.

WHO CAN BE CONSIDERED FOR A SPONSORSHIP?

Probably more businesses than you think! Catholic companies, publishers, authors, Etsy store owners, bloggers...the only thing we ask is that you and your business or brand not be diametrically opposed to what the Catholic Church teaches. Easy peasy.

SO, WHAT ARE THE RATES AND TERMS?

Sponsorship plans start at \$60 per month or \$150 when paid quarterly. Sponsors can be billed through PayPal or PDF emailed invoice, your choice. Payments will be due one week prior to the start of the month, and invoices will be sent three weeks prior to the start of the advertising month/s. Payment will indicate your continuation of your sponsorship period. Non-payment will be considered a termination of your sponsorship. Because a limited number of ads are taken, and each business thoughtfully considered for the spot, it is important to stay on top of your payments. CATHOLIC SISTAS reserves the right to cancel your sponsorship should your brand or business fall out of line with the mission of the blog.

WHAT DO YOU NEED FROM ME TO GET STARTED?

Once your payment has been received, sponsors will provide CATHOLIC SISTAS with ads, which will be 125 x 125 in size. You will need to submit files as "saved for web use" in PNG or JPG format. Send the corresponding link you would like for your ad. Sponsorship is non-refundable and CATHOLIC SISTAS makes no guarantee to the success of the ad.

If this all looks good to you, please e-mail Martina@CatholicSistas.com to receive your information sheet. Thanks and God bless your continued work in building up the Kingdom!

~Martina Kreitzer~

FOUNDRESS OF CATHOLIC SISTAS